

The Chairman Huw Jenkins

Your Swansea City 2010/2011 Season Ticket



**EVEN CHEAPER
THAN 2009-10 PRICES**



Dear Supporter,
I'm writing to you following the climax of the 2009/10 Championship season. Considering it was only our second season back at Championship level in 25 years, I believe we have continued to progress as a club – both on and off the field. We have continued to play our football 'The Swansea City Way' under manager Paulo Sousa and I firmly believe that with your continued support the club has a bright future ahead of it.

The Board of Directors has once again been thrilled at the level of passionate support you gave us in our fifth season at the Liberty Stadium.

Despite the tough financial climate, our average attendance at the Liberty Stadium remained solid at over 15,000 and has been one of the main reasons why we have proved so successful.

I must also mention the thousands of you who travelled away from home to support us. Not only is your support amazing and greatly appreciated, I believe we have become the envy of many Championship clubs on the road. But we are not happy to just stand still as a club. We've still got a tough and challenging road ahead of us where, once again, we need your support more than ever. Therefore, the Board of Directors and I have taken the decision to reduce season ticket prices for the 2010/11 season by six per cent for existing season ticket holders – that's an average of £25 extra off an adult season ticket. That means adult Swans fans can save up to £109 by signing on for the whole campaign in the West Stand (£18.70 per game) and £95 in the East Stand (£16.30 per game), which gives you roughly five free games over the course of the season.

Not only will it guarantee that the Liberty Stadium remains one of the cheapest places to watch top level football, but we'll also be including extra benefits as well to make it our best deal ever.

Season ticket holders will now also get 10 per cent off all club shop and online merchandise with our official Swans fob, while we'll also be offering exclusive hospitality specials throughout the new campaign.

So, buying your season ticket represents a massive saving over the course of the season. As you can see by our new Family Stand offer, we remain committed to attracting families and young children to the stadium by continuing our 'Fans of the Future' initiative.

Not only are we offering supporters under the age of 16 the chance to watch the Swans in action for just £50 in the South 'Family' Stand for the entire season – that's just £2.17 per game – but we have slashed the price of the adult season ticket by a massive £100 in conjunction with our family offer.

It means a family of one adult and two children will pay, for example, just £398, which is cheaper than last season's adult price alone.

This season ticket offer for existing season ticket holders is only available until the end of June, when prices will revert to the 2009/10 level. Existing season ticket holders also have until the end of June to secure their existing seat.

So don't delay, take up this fantastic offer and join the growing band of Swans season ticket holders for the 2010/11 campaign – and give Paulo Sousa and the boys the support they deserve.

It promises to be another thriller.

Sincerely,
Huw Jenkins, Chairman

This form can be used to order a new Season Ticket. Concessions will need proof of age, either under 16 or over 60 at 1st August 2010, (photocopies of relevant documents, e.g. birth certificate or passport are acceptable for postal applications). Full-time students (16 years and over with proof) and registered disabled supporters can purchase season tickets at senior citizen prices. See www.swanseaafc.net for full conditions.

Win the price of your Season Ticket Just fill in your email address on the reverse of this form!



A LIFE LONG PASSION BEGINS FOR JUST £50

Swansea City are pleased to announce that Under 16's can buy a season ticket for just £50 this season (that's just over £2 per game). We believe that we are the only club in the Championship to offer such an attractive discount (subject to availability) recognising that these are the fans of the future. The £50 Season Ticket can only be purchased in the South (Family) Stand and must be purchased with a full paying adult. The child must be under 16 as of 01/08/10.

The £50 ticket must be purchased before 30th June 2010.

VICE PRESIDENTS CLUB MEMBERSHIP

This entitles members to exclusive use of the Vice Presidents Bar before, during and after all home games. It is situated in the West Stand. This offer is limited to the first 84 applicants. Please contact John Davies on 07773 861 939 for details on how to become a Vice President.

SWANSEA CITY SUPPORTERS TRUST

The Supporters Trust continues to be an integral part of Swansea City through its shareholding and Supporter Director on the Club Board. You can become a member simply by filling out the Trust membership form included with this application form and making out a cheque (payable to SCST) for £10 Adult Membership, £15 Family Membership (2 Adults and up to 3 Children), £5 Senior Citizen Membership (aged 60 or over) and FREE for Under 16's.

Please send it to Swansea City Supporters Trust, 57 St Helen's Road, Swansea SA1 4BE.

Please visit www.swanstrust.com for further information.

SWANS PLAYER TV

Official website access to live audio commentary, exclusive pre-match and post-match video interviews with the manager and the players; behind the scenes features and news; all the goals and extended match highlights from every Swans game; video archive and a Match Live Console. **Visit www.swanseaafc.net for further details.**

All correspondence to:

Swansea City AFC Ticket Office

The Liberty Stadium, Landore, Swansea, SA1 2FA

Ticket Office: 08700 400 004

Design: www.vision-creative.com

Your Swansea City 2010/2011 Season Ticket

Ticket Office: 08700 400 004
All correspondence to the Ticket Office
Liberty Stadium, Landore, Swansea, SA1 2FA



Win the price of your Season Ticket
Just fill in your email address on the reverse of this form

New to Season Ticket Holders for 2010-11
• 10% off all Club Shop and Web Shop purchases
• Exclusive Hospitality specials

Your Season Ticket Application 2010/11



Becoming a season ticket holder has never been easier

Simply fill in your details below together with your payment instructions and call into the Liberty Stadium to select your seat or post to the Ticket Office, Liberty Stadium, Landore, Swansea SA1 2FA

Multiple ticket applications, including Family Stand areas, must be posted back to the ticket office in the same envelope. If you have any questions regarding this form, please visit the ticket office in person or telephone 08700 400 004.

Your details (Please use block capitals)

Title First Name Surname
 Address

 Town
 County Postcode
 Home phone Mobile

Tick here if you prefer not to be contacted by SMS

Email Address:

Important! Your email is required in order for you to qualify for your Superstore Loyalty Card. You also have the chance to win the price of your Season Ticket – Just fill in your email address

Tick here if you prefer not to be contacted by Email

Date of Birth

Signature

Please tick if you are a current season ticket holder

Payment Methods

Cash Credit/Debit Card **please complete the section below**

Please Note: There is a 2% charge for paying by credit card. There is NO fee for debit cards.

Visa Mastercard Switch/Maestro/Delta
 Name on Card
 Card Number Expiry Date
 Security Code (Last 3 digits on signature strip) Switch Issue No. Date of issue

Payment Authorisation

Date

Signature(s)

Tighter control on concessions will be implemented this coming season, random spot checks will be carried out and season tickets may be withdrawn should fraud be proven.

**Finance payment plan available.
Contact the Ticket Office on 08700 400 004**

Existing seat No. Stand Row Seat No

Data Protection Act 1998

We promise to protect your privacy. Swansea City AFC would like to keep you informed by mail, if you'd prefer not to be contacted, please tick here . Occasionally we may allow other carefully selected organisations to contact you. If you'd prefer not to be contacted, please tick here .

SWANSEA CITY FOOTBALL CLUB

WE'VE SLASHED OUR PRICES FOR THE

WHOLE FAMILY

ADULT AND TWO JUNIOR JACK SEASON TICKETS

FOR JUST £398

THAT'S CHEAPER THAN LAST YEAR'S ADULT TICKET

FAMILY PRICES*

1 ADULT 2 JUNIOR JACKS	£398
2 ADULT 1 JUNIOR JACK	£646
2 ADULT 2 JUNIOR JACKS	£696
1 ADULT 3 JUNIOR JACKS	£448
2 ADULT 3 JUNIOR JACKS	£746
1 ADULT 4 JUNIOR JACKS	£498
2 ADULT 4 JUNIOR JACKS	£796

OTHER PERMUTATIONS AVAILABLE. PLEASE ASK IN THE TICKET OFFICE
 * TICKETS AVAILABLE FOR THE FAMILY STAND ONLY

SWANSEA CITY WILL KEEP THESE PRICES FOR SEASON TICKETS UNTIL JUNE 30TH, THEY THEN REVERT BACK TO LAST SEASON'S PRICES (see web site for details)

**FREE
VOUCHER
BOOKLET
VALUED AT
OVER £50**

Your 2010/2011 Season Ticket

Please tick the relevant boxes below to indicate the tickets you require. Season tickets are payable by cash or credit/debit cards. You can also call in at the ticket office for details of other instalment plans.

Adults

Type	Season Ticket	Matchday Ticket		Minimum Saving
		CAT A	CAT B	
<input type="checkbox"/> West	£430	£28	£23	£109
<input type="checkbox"/> East	£375	£25	£20	£95
<input type="checkbox"/> South/North	£375	£30	£25	£210

Under 16s

<input type="checkbox"/> West	£185	£10	£10	£45
<input type="checkbox"/> East	£185	£10	£10	£45
<input type="checkbox"/> South/North	£50	£10	£10	£180

Senior Citizen/Disabled

<input type="checkbox"/> West	£280	£15	£15	£65
<input type="checkbox"/> East	£240	£13	£13	£59
<input type="checkbox"/> South/North	£240	£13	£13	£59

Full Time Student

<input type="checkbox"/> West	£280	£17	£17	£111
<input type="checkbox"/> East	£240	£15	£15	£105
<input type="checkbox"/> South/North	£240	£15	£15	£105

Family Prices*

Type	Season Ticket	Matchday Ticket*	Minimum Saving
<input type="checkbox"/> 1 Adult 2 Junior Jacks	£398	£45	£637
<input type="checkbox"/> 2 Adult 1 Junior Jack	£646	£60	£734
<input type="checkbox"/> 2 Adult 2 Junior Jacks	£696	£70	£914
<input type="checkbox"/> 1 Adult 3 Junior Jacks	£448	£55	£817
<input type="checkbox"/> 2 Adult 3 Junior Jacks	£746	£80	£1094
<input type="checkbox"/> 1 Adult 4 Junior Jacks	£498	£65	£997
<input type="checkbox"/> 2 Adult 4 Junior Jacks	£796	£90	£1274

Other permutations available, please ask in the Ticket Office

* Matchday prices based on individual ticket cost

* TICKETS AVAILABLE FOR THE FAMILY STAND ONLY

Concessions will need proof of age, either under 16 or over the age of 60 at 1st August 2010, (photocopies of relevant documents, e.g. birth certificate or passport are acceptable for postal applications).

Full-time students (16 years and over with proof) and registered disabled supporters can purchase season tickets at senior citizen prices. See www.swansea-city.net for full conditions.

A life long passion begins for just £50

Under 16s Season Ticket

This season, there is no limit on the £50 under 16 season ticket for the Family Stand, why not bring the whole family? Alternatively an adult can buy a Matchday ticket for the Family Stand at £25 (£30 if category A game) and buy children's tickets for just £4 each.